

THE WANAMAKER STORE WILL BE CLOSED ALL DAY TOMORROW—SATURDAY HOLIDAY

NOW ANYBODY CAN OWN RAINBOW SPLENDORS FROM VENICE

Rich Venetian Glass Is Half-Priced in the Sale at Wanamaker's

CERTAIN words automatically pull the string that brings up certain agreeable mental associations, and no other words and no other ideas behind them will work the same charm.

Especially is this true of names of various articles and commodities, which not for mere years or periods of years, but for long centuries, have been connected by well-deserved fame with ancient marts of the world.

When it comes to even thinking of them (let alone owning them), nothing seems quite so precious as Persian rugs, Chinese porcelain, Toledo steel, Russian sables, Indian pearls or Venetian glass.

"Yes, 'tis beautiful," says Mrs. Average Person. "I've always wanted some for the dining room, but it's only for the rich."

Usually, perhaps. But this Venetian glass happens to be offered at exactly half price in the September Sale of Glass and China.

We count ourselves especially fortunate to be in possession of a collection of exceptionally fine and valuable pieces of Venetian ware, which, through a train of unexpected circumstances, we are enabled to offer at prices which, under existing conditions, are something phenomenal.

And in good season to include them in this greatest of our Great Sales of Glass and all table ware.

This is the very time of the year when the exquisite beauty of Venetian glass, sparkling on the side-board or china closet or cabinet or mantelpiece, is most welcome, because one is settling in the new home or stirring up the old one after the Summer absence, and one wants to set out one's best and finest.

Above all, it makes a lovely and uncommonplace gift to a bride—and one which time is likely to make more and more rare and valuable—

For just now they've many other things to think of in northern Italy than blowing the wonder-bubbles that make these charming bits of rainbow.

People who appreciate beautiful things are buying them eagerly at these 50 per cent reductions from usual prices.

Therefore, it will not do to delay your visit to the Glass Sale on the Fourth Floor (Chestnut) if you wish to acquire any of these treasures, for of some there are only one or two of a kind.

Colors run the usual range: glowing amber, clear glass, of milky or opalescent hue; pale, cool green; blue

of the larkspur and blue of the aquamarine; rich red and still richer mulberry, and white that suggests country curds or cream.

All sparkling in the light, and wrought in graceful, unusual shapes, with deft, exquisite, unexpected touches of ornamentation, these hand-made glass pieces create a beauty spot in our already beautiful China and Glass Store. There is no single piece but will enhance the charm of any living room or dining room, however lovely it was before, and the prices bring it within most people's reach.

Venetian glass is essentially a ware for the dining room, and, like the youngest daughter in a fairy tale, is as useful as it is beautiful.

If we were to select that single piece for you, it would be—well, let us see:

Maybe that superb round platter, 18 inches in diameter, of opalescent glass, with rim of clear glass. It is partly covered with a unique design in latticed or diamonded effect, studded with large, raised, oval-shaped blue dots that look like turquoises.

As an ornament alone this piece of splendor would pay for its keep at only \$15; but it may be put to work for its living at watermelon time, or may be heaped with sandwiches, small cakes or fruit, while as a "float" for water lilies or other flat floral decorations it would be loveliness itself.

In that same fascinating turquoise-studded glass come several large candy jars and a vase or two. One jar (\$10) is of the opalescent glass, with clear glass for the base and rim, while another, also costing \$10, is of a faintly tinted green.



Among the novelties to be found in this Venetian collection are the large, gracefully shaped and decorated glass jars which can be used either as aquariums, or, if the fish insist on dying or the owner's fancy tires of watching their vivid figures darting hither and yon, for flower holders.

One of these aquarium vases is an exquisite Italian fantasy. It is of the faintest milk-white tint, with globe-shaped body, and the lid, too, is a half globe, with the glass wrought in an open fretwork pattern, to give the fish air.

Its chiefest beauty, however, is given by the much smaller inner container of clear glass, on the outside of which are delicately fashioned figures, in relief, of glass fish in charming pastel shades—pink, blue, lavender. \$15.

Another very beautiful aquarium or flower bowl is a large globe with pretty flare rim of glass, light cut in a charming daisy cluster design. \$15.

Yet another at \$15 is of plain, clear glass, in a graceful jar shape, with pretty glass handles at sides.

Simpler designs in smaller sizes come at only \$5 and \$6.

Evidently aquariums need no longer depend for all their attraction on the fish!

(Fourth Floor, Chestnut)

THE long daylight evenings that we have so enjoyed are visibly shortening and soon it will be—

"Here Comes a Light to Light You to Bed"

The China and Glass Sale contains endless varieties of pretty candlesticks to hold the bedroom candles, or any other candle, or to simply stand up somewhere and look pretty. But we will mention

Just Two

One is a tall, slender, "double-twist" candlestick, of mulberry-colored Venetian glass, which is as beautiful with the daylight shining on it as with the night light shining on it. \$10 a pair.

Another is an even taller, and quite imposing piece of Italian dull-glass pottery, also in the "twist" form, pale blue or canary yellow. An odd mediaeval touch of decoration is imparted by the two grotesque heads, with long curling horns, which adorn the base. Price \$1.50 to \$6 each, according to height.

(Fourth Floor, Chestnut)

The candy jar is decidedly the vogue now, you know, and there are many different styles, at different prices, to be found in the Glass and China Store, but none more attractive than those in this Venetian collection.

One in milky glass, approaching iridescent effect, is a thing of art. In shape it rises in a succession of spiral swells, like the movement of sand waves in a wind-storm, to the top, which is crowned by a pear of yellow glass, which forms the stopper. Only \$6.

Other examples of the moderateness of the prices are vases \$2 to \$12, candlesticks (\$10 pair), plaques and sandwich trays (\$4 to \$20), finger-bowls, including plates, \$12 a dozen.

The jam jars seem to attract most people (even without the jam). They are cunning globular little jars, containing just about enough jam to supply any family that respects Hoover, and they may be had in both amber and clear glass, with lids and stoppers ornamented artistically with tiny, cunningly wrought glass pears or clusters of other fruit in the natural colors.

It's All Hands Out for the Water Pitcher

the minute the average family sits down to the table.

There aren't many to agree with the candid lady who said of water that she didn't see why so many folks raved over it—to her it was

"Such simple tasting stuff—just tasted wet!"

The special offerings of attractive water pitchers in the September Sale include

A covered water pitcher of clear glass, tankard shape, rim and lid decorated with encrusted gold, \$6.50.

Cut glass pitchers, \$4 to \$20. One in the stately "Adam" period pattern, displaying the fretwork panels and the urn, is \$9.

The \$20 style is heavy cut, an exquisite example of the Lynhurst design, in a design of large cut leaves and cut blossoms, all of which scintillate as though covered with dew drops.

Light cut glass pitchers in floral designs, in various attractive shapes, start at \$2.25 and go up to \$3.50.

Simple Colonial-style pitcher, \$2.25.

Globe shape, 2 quarts, with wide mouths adapted to receive great comforting chunks of ice, commence at \$9.

A plain, clear glass tankard is 75c. Needle-etched, \$1.20; tumblers to match, \$2 a dozen.

(Fourth Floor, Chestnut)

How Many Families Do You Know

to whom a sudden influx of flowers means a sudden outflux of the families' members in order to borrow vases from the neighbors?

More than one, we'll warrant.

Yet in the September Sale of Glassware it's possible to buy

Very Pretty Light-Cut Vases—Floral Patterns, 20c to \$2.50

The 20c size is good enough for anybody's table, desk or bureau, simple and fine, if it does cost less than a plate of ice cream, and when you have it you need never again profane a rose or a cluster of sweet peas by putting them in the tooth-brush holder. It is 6 inches high, with generous mouth and flat bottom.

Many households are well supplied with handsome vases, with tight necks and funnel-shaped bases that are nothing less than flower murderers.

Watch the Florist

and you'll see that he places and displays his treasures in flower containers with flat bottom, wide stem and flare lip that supports stem and head of the flower.

In the Venetian glass collection are a few ideally shaped containers, which are lovely, whether filled or empty. Shaped like a large inverted morning-glory, some come in blue, some in green, some white. Some are decorated with fine spirals winding tendril-like about the broad stem. Ten inches high, with 10 1/4-inch flare, and 12 inches high with 10 1/2-inch flare, \$8 each.